

CROSS INDUSTRY IMPACTS

AR GAMING

Pokemon Go accounts for

**84% OF DOWNLOADS
& 92% OF REVENUE**

in the location-based mobile game market.

AR ADVERTISING

Pepsi Canada reached

**A GROUNDBREAKING
8 MILLION USERS**

with Snapchat lenses in summer 2017.

AR LOGISTICS

DHL employees using smart glasses to pick orders in warehouses have a

**25% PERFORMANCE
INCREASE**

VR HEALTH

Returning soldiers from Iraq and Afghanistan saw a

62% DROP IN SYNDROMES

after using VR exposure therapy to treat PTSD.

VR SOCIAL VIDEO + LIVE EVENTS

NBC 2016 Virtual Democracy Plaza

**ATTENDEES STAYED
UP TO 49 MINUTES**

compared to the average total length of top-performing Facebook Live videos (20 minutes).

VR EDUCATION

Walmart will train

1 MILLION SALES ASSOCIATES

using Oculus VR headsets in its US stores, improving assessment scores by up to 15%.

**IT'S CLEAR HOW AUGMENTED AND
VIRTUAL REALITY OUTPERFORM
BUSINESS AS USUAL.**

Ormuko deploys and manages real-time processing power at the edge of networks, closer to your user.

Your AR/VR service gets high visual fidelity, low jitter, low latency, and tracking accuracy.

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